2026-2027 CORPORATE PARTNERSHIP

The mission of EANGI is to promote and maintain the status, welfare, and professionalism of the enlisted members of the National Guard of Iowa and the National Guard of the United States of America.

www.eangi.org

www.facebook.com/groups/eangi/

@eangiowa

From the Association President:

Exhibitors, Sponsors, and Corporate Partners,

It is with great enthusiasm we present you the 2026-2027 Corporate Sponsorship package. Every day we continue to fight for our Soldiers and Airmen of the Iowa National Guard and the National Guard of the United States. While our members continue to answer the call to armed conflict or state needs, they have their own struggles at home. Whether its personal hardships, financial struggles, mental health, or threats to their entitlements and benefits, our association ensures no Soldier or Airmen are left behind.

The values of our organization result in direct actions to support Iowans. Prime examples are defending their pay and healthcare on Capitol Hill, supporting spouses and families during deployments, ensuring food and shelter as a result of fire, and defending the fiscal needs of the National Guard to maintain equipment and personnel to be ready for the call with zero notice. We take pride in our values and that's why we do not require membership in our organization to support Soldiers and Airmen. We take care of ALL Iowa National Guard members, and their Families, regardless of their status in our association. Iowa takes care of Iowans.

As we move into this year, we are eager to pursue our mission and provide events to support our members. Our annual conference will provide the management necessary to make impactful changes and provide our sponsors the opportunity to showcase their initiatives to the leaders of the Iowa National Guard. We continue to host our annual golf tournament in Altoona to provide our National Guardsmen the opportunity to relax and socialize during continued high-intensity operations. We will also provide many cookouts, chili feeds, and other unit-level events to provide a morale boost during complex unit training. And last, we will be on Capitol Hill and at the State Capitol, to relentlessly defend the National Guard.

We invite you to be a part of our great mission and share the same values for this great state and its people.

PETER MOELLER
EANGI President

WHO WE ARE

REPRESENT CURRENT SERVING / RETIRED NATIONAL GUARD MEMBERS AND THEIR FAMILIES

STATE AND NATIONAL LEGISLATIVE INITIATIVES

LOCAL AND NATIONAL PROFESSIONAL DEVELOPMENT

UNIT LEVEL PROFESSIONAL DEVELOPMENT

HARDSHIP GRANTS & EMERGENCY RESOURCES

SCHOLARSHIPS & EDUCATION

UNIT LEVEL MORALE EVENTS

FAMILY SUPPORT

EMPLOYMENT RESOURCES

MARKETING REACH

STATE ASSOCIATION
560+ / ALL 99 IOWA COUNTIES

STATE REACH
7K+ ARMY / 2K+ AIR

NATIONAL ASSOCIATION
40K+ / 54 STATES & TERRITORIES

NATIONAL REACH
336K+ ARMY / 106K+ AIR

STATE CONFERENCE
1K+ ENLISTED / OFFICERS

NATIONAL CONFERENCE
1K+ ENLISTED

KEY CONTACTS

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EANGI is a 501(c)(19), non-profit veteran organization. We operate exclusively to promote the common good and general welfare of the people of our communities, the State of Iowa, and our Nation.



Unlike other state conferences, our conference maximizes enjoyment activities and exposure to our partners. We invite you to a dinner with comedic entertainment, hospitality rooms, and music/dancing provided by the 34th Army Band.

The conference is a two-day event:

Friday is our annual Commanders Call. Every command team in the Iowa National Guard is present. We ensure you connect with each of them to make sure their needs and your services meet.

Friday evening, we host an icebreaker to continue your new relationships with our command teams.

Select corporate partners participate in Professional Development and expand their brand to the best the Iowa Guard has to offer.

All corporate partners participate in our dinner and a show style banquet. You will be entertained!

2027 Save the Date:
April 2-3 Des Moines Airport Holiday Inn



In 2027 we celebrate our 20th annual tournament. We sell out every year with 144 golfers ranging from military personnel to leaders in industry on the Friday of Memorial Day weekend. We raise tens of thousands of dollars for charity that directly impact our Soldiers and Airmen.

New in 2026 is a fall outing. We will move the fall tournament around to maximize involvement in every corner of the state





The EANGI Annual Sporting Clays Shoot is a break-even event designed to bring members of the Iowa National Guard together for an early fall activity.

Wingman Days across the Air National Guard bring out hundreds of Airmen and their Families to enjoy an end of summer event to thank them for their sacrifices.





The annual Best Warrior Competition brings together the best of the Iowa Guard, their leadership, and local leaders.

OTHER EVENTS

Easter and Halloween activities such as our annual Trunk or Treat allows families to take part in events focused on children.

Unit feeds at weapons qualification or annual training events allows us to provide a hot meal and a boost of morale.

Job fairs are artistically coordinated to ensure we put the right Soldier or Airmen in front of the right employer.

Unique senior leader events such as the Adjutant General Call and Sergeant Major Course Orientation allows unique targeting to Iowa's senior leadership.

Easter and Halloween activities such as our annual Trunk or Treat allows families to take part in events focused on children.

The Guard Post
The Only Publication Showcasing the Iowa National Guard







Our quarterly publication reaches over 12,000 unique readers annually. Our across the Iowa National Guard.

PLATINUM PARTNER - $3500

SUPPORT

EANGI MEMBER SUPPORT AT YOUR CHARITABLE EVENTS

COMPLIMENTARY PUSH NOTIFICATIONS TO MEMBERSHIP FOR COMPANY CAMPAIGNS

DIRECT MAIL ACCESS TO MEMBERS

EANGI PURCHASES OF PRODUCTS OR SERVICES FOR RAFFLES OR DRAWINGS

MEDIA

TITLE SPONSOR OF STATE CONFERENCE AND ALL SPONSORED EVENTS TO INCLUDE ANNUAL CHARITY GOLF TOURNAMENT

FULL PAGE ADVERTISEMENT OR COMPANY ARTICLE IN QUARTERLY PUBLICATION

TITLE SPONSOR COMPANY DIGITAL ADVERTISEMENTS WITH DIRECT LINK ON EANGI WEBSITE AS DETERMINED BY YOUR ORGANIZATION

COMPANY AND LOGO DISPLAYED ON ALL PUBLICATIONS, FLYERS, PROGRAM BOOKLETS, AND OTHER GRAPHIC MATERIALS

LICENSE TO USE EANGI LOGO ON ANY PUBLICATION

YOUR COMPANY LITERATURE PROVIDED IN REGISTRATION BAGS AT ALL EVENTS

ATTENDANCE

COMPLIMENTARY EXHIBITOR BOOTH AT ANNUAL CONFERENCE

FREE FOUR PERSON GOLF TEAM AT ANNUAL CHARITY GOLF TOURNAMENT

TWO FORMAL DINNER TICKETS AT THE ANNUAL BALL

TWO TICKETS TO ATTEND THE LEADERSHIP BREAKFAST WITH IOWA NATIONAL GUARD SENIOR LEADERS

NATIONAL SUPPORT

LIST OF STATE AND NATIONAL POINTS OF CONTACT APPLICABLE TO YOUR INDUSTRY

LIST OF STATE ASSOCIATION PRESIDENTS

ASSISTANCE WITH COMMUNICATING WITH SENIOR LEADERS AT STATE AND NATIONAL LEVEL

NATIONAL MEDIA

COMPANY LITERATURE IN NATIONAL CONFERENCE REGISTRATION BAGS

YOUR LOGO AND CONTACT INFORMATION LISTED ON THE NATIONAL WEBSITE AND APP

HYPERLINK TO YOUR SITE ON THE NATIONAL WEBSITE AND APP

LISTED AS A PREFERRED PROVIDER IN NATIONAL COMMUNICATIONS

LISTED ON NATIONAL WEBSITE RESOURCE PAGE FOR ONE MONTH

E-BLASTS TO NATIONAL MEMBERSHIP FOR ONE YEAR

HEADLINE IN WEEKLY E-NEWSLETTER - ONE PER YEAR

LICENSED USE OF NATIONAL LOGO FOR COMPANY LITERATURE AND PUBLICATIONS

NATIONAL ATTENDANCE

ONE CONFERENCE REGISTRATION AT THE NATIONAL CONFERENCE

INVITATION TO SENIOR ENLISTED LEADERSHIP AND EXHIBITOR RECEPTION

INVITATION TO INDUSTRY EVENT

Platinum Partner sponsorship provides industry the unique opportunity to expand marketing reach nationally. With access to an additional 40K+ members and 440K+ members of the National Guard, marketing reach expands to all 54 states and territories. Existing national partners will receive the Platinum Sponsorship for $2500.

GOLD PARTNER - $1500

SUPPORT

EANGI MEMBER SUPPORT AT YOUR CHARITABLE EVENTS

SELECTION OF ADDITIONAL EVENT TO BE CORPORATE PARTNER

MEDIA

1/2 PAGE ADVERTISEMENT OR COMPANY ARTICLE IN QUARTERLY PUBLICATION

COMPANY DIGITAL ADVERTISEMENTS WITH DIRECT LINK ON EANGI WEBSITE AS DETERMINED BY YOUR ORGANIZATION

COMPANY AND LOGO DISPLAYED ON ALL PUBLICATIONS, FLYERS, PROGRAM BOOKLETS, AND OTHER GRAPHIC MATERIALS

LICENSE TO USE EANGI LOGO ON ANY PUBLICATION

YOUR COMPANY LITERATURE PROVIDED IN REGISTRATION BAGS AT ALL EVENTS

ATTENDANCE

COMPLIMENTARY EXHIBITOR BOOTH AT ANNUAL CONFERENCE

TWO FORMAL DINNER TICKETS AT THE ANNUAL BALL

TWO TICKETS TO ATTEND THE LEADERSHIP BREAKFAST WITH IOWA NATIONAL GUARD SENIOR LEADERS

SILVER PARNTER - $1000

SUPPORT

NONE

MEDIA

1/4 PAGE ADVERTISEMENT IN QUARTERLY PUBLICATION

COMPANY DIGITAL ADVERTISEMENTS WITH DIRECT LINK ON EANGI WEBSITE AS DETERMINED BY YOUR ORGANIZATION

COMPANY AND LOGO DISPLAYED ON ANNUAL CONFERENCE PROGRAM BOOKLETS

LICENSE TO USE EANGI LOGO ON ANY PUBLICATION

YOUR COMPANY LITERATURE PROVIDED IN REGISTRATION BAGS AT ALL EVENTS

ATTENDANCE

COMPLIMENTARY EXHIBITOR BOOTH AT ANNUAL CONFERENCE

TWO TICKETS TO ATTEND THE LEADERSHIP BREAKFAST WITH IOWA NATIONAL GUARD SENIOR LEADERS

BRONZE PARNTER - $500

SUPPORT

NONE

MEDIA

1/4 PAGE ADVERTISEMENT IN QUARTERLY PUBLICATION

COMPANY DIGITAL ADVERTISEMENTS WITH DIRECT LINK ON EANGI WEBSITE AS DETERMINED BY YOUR ORGANIZATION

LICENSE TO USE EANGI LOGO ON ANY PUBLICATION

ATTENDANCE

NONE

The EANGI Annual Golf Tournament offers a $250 hole sponsorship with direct advertisement at the hole. $500 hole sponsors get direct contact for sales, raffles, and fun events as determined by the sponsor. Location of tournament moves annually to maximize random participation across the state.

What's the Value?

Shotgun marketing has significant cost to minimal gain. Marketing through our organization melds a mass marketing to a specific target market while combined with direct contact efforts allows for an approach to guarantee return on investment.

Our unique demographic allows for targeted marketing approaches.

Costs for per click advertising are on the rise ranging from $1.72 for Facebook to $2.32 for Google. With 306K+ unique views since the website inception in 2015, flat rate sponsorship with direct links to your company will outweigh the cost of per click advertising.

You build positive brand recognition, attract new customers, and build values in line with supporting Soldiers, Airmen, and their Families of the Iowa National Guard

Businesses and organizations are able to provide cash equivalents to their industry. This can range from foodservice for events, specific items for raffles, or support for tailored events.

Print advertising is more than double the cost to reach the same amount of individuals compared to our newsletter and direct mailing.

Our demographic expands from 560+ to 440K+ dependent on investment.

Nobody Does It Like Iowa....

We do not build events around folding tables, logo banners, and ceremonial handshakes we build experiences that put partners, technology, elite Guardsmen, senior leaders, civilian industry, and the community in the same arena. Iowa will deliver a product for partners that is operationally relevant, professionally produced, aggressively promoted, and impossible to ignore.

From product integration and leader access to high impact media coverage and authentic community engagement, partners will not simply have their name attached to the association they will be woven into it. Others may have corporate partners, but Iowa will set the standard on how they should be treated.

THE WE CARE FOR IOWA FOUNDATION

The We Care for Iowa Foundation is a 501(c)(3) public charity and operates exclusively for educational and charitable purposes. We provide financial assistance to enlisted members and their Families of the Iowa National Guard pursuing undergraduate studies at an accredited college or university or trade school. The Foundation also provides assistance to enlisted members and their Families of the Iowa National Guard who have been identified as having significant financial hardship.

OVER $50K HAS BEEN DISTRIBUTED IN THE LAST TWO YEARS

HARDSHIPS

"When our house burned down it was a total loss. We lost everything and to make it worse it was during the winter. The same day, the foundation worked funds to ensure our family had the financial resources to make do during our difficult time. I am forever grateful."

– Staff Sergeant, Iowa Army National Guard.

SCHOLARSHIPS

Howard R. Harper dedicated his Iowa Army National Guard career to taking care of Soldiers and the organization. He even selflessly donated funds when none were available. In honor of his selfless dedication, we provide multiple Howard R. Harper scholarships to Airmen, Soldiers, and their Families in pursuit of higher education. This foundation creates a better Iowa National Guard and State of Iowa.

HOW YOU CAN HELP

In joining and supporting us, you are a part of a greater community of leaders committed to the improvement of Airmen, Soldiers, and their Families. Whether it be cause marketing, sponsorship, or philanthropic efforts, companies, individuals, and foundations consistently seek ways to ensure their funds are maximized. Your contributions are 100% Tax deductible. Please go to wecareforiowa.org or contact secretary@wecareforiowa.org for more information.

Other Items

Any corporate partner who contributes over $1,000 will be kept informed of other opportunities. Events such as golf tournaments, servicemember lunch feeds, hospitality rooms, and charity drives are conducted throughout the year. These additional opportunities will be discounted for existing partners.

Please provide any other creative ways in which our organizations can be mutually beneficial. We will tailor any level or type of contribution to ensure we maximize your return on investment.

We accept other methods to support our organization. If you are interested in providing goods and services in lieu of currency we are interested.

Please contact our treasurer for any documentation to include articles of incorporation, W9s, EIN, IRS determination letters, etc. for both our 501(c)19 veterans organization and 501(c)3 public charity.


IOWA
NATIONAL GUARD
NATIONAL
BEST
WARRIOR
COMING 2027



WE PROVIDE VALUE TO YOUR BRAND

National-level event showcasing the 14 best Army National Guard warriors in the United States. Participation from all 54 States, Territories, and the District of Columbia, with Command Senior Enlisted Leaders in attendance.

COMMUNITY INTEGRATION AND ENGAGEMENT

Connect your brand with thousands of community members through public-facing events that showcase the National Guard and Iowa's civic partnerships. From concerts, public engagement in scenarios, and leaders in industry, your brand will extend past the military

CORPORATE PARTNERS BECOME PART OF THE EXPERIENCE

If you choose, you won't just be a sponsor. We will integrate product involvement in the scenarios. Let use your antennas, weapons systems, tents, etc. No better way to convince a warfighter than to demonstrate capability in the operational environment.

PROFESSIONAL MEDIA EXPOSURE

Amplify your brand through premium photo, video, and social media coverage. Gain visibility through the Iowa National Guard's award-winning public affairs team, delivering high-quality photography, video, and digital content throughout the competition.

Standard Partnership - $1,000
Branding/Logos on all document products to include banners, guides, programs, social media
Branding on items such as apparel, signs, flags,
Area Displays such as corporate display tables, VIP areas, lounges, snack and meal stations
Vendor Day to showcase products or demonstration to all participants and VIPs

Standard Partnership Plus Scenario Integration - $2,500
All Standard Partnership to include incorporation into realistic competition scenarios which will be used by competitors.

ENLISTED ASSOCIATION OF THE NATIONAL GUARD OF IOWA GOLD CORPORATE PARTNERS RECEIVE 30% OFF AND PLATINUM PARTNERS 50% OFF