



2024-2025 CORPORATE PARTNERSHIP

The mission of EANGI is to promote and maintain the status, welfare, and professionalism of the enlisted members of the National Guard of Iowa and the National Guard of the United States of America.



www.eangi.org



www.facebook.com/groups/eangi/



[@eangiowa](https://www.instagram.com/eangiowa)



From the Association President:

Exhibitors, Sponsors, and Corporate Partners,

It is with great enthusiasm we present you the 2024-2025 Corporate Sponsorship package. Every day we continue to fight for our Soldiers and Airmen of the Iowa National Guard and the National Guard of the United States. While our members continue to answer the call to armed conflict or state needs, they have their own struggles at home. Whether its personal hardships, financial struggles, mental health, or threats to their entitlements and benefits, our association ensures no Soldier or Airmen are left behind.

The values of our organization result in direct actions to support Iowans. Prime examples are defending their pay and healthcare on Capitol Hill, supporting spouses and families during deployments, ensuring food and shelter as a result of fire, and defending the fiscal needs of the National Guard to maintain equipment and personnel to be ready for the call with zero notice. We take pride in our values and that's why we do not require membership in our organization to support Soldiers and Airmen. We take care of ALL Iowa National Guard members, and their Families, regardless of their status in our association. Iowa takes care of Iowans.

As we move into this year, we are eager to pursue our mission and provide events to support our members. Our annual conference will provide the management necessary to make impactful changes and provide our sponsors the opportunity to showcase their initiatives to the leaders of the Iowa National Guard. We continue to host our annual golf tournament in Altoona to provide our National Guardsmen the opportunity to relax and socialize during continued high-intensity operations. We will also provide many cookouts, chili feeds, and other unit-level events to provide a morale boost during complex unit training. And last, we will be on Capitol Hill and at the State Capitol, to relentlessly defend the National Guard.

We invite you to be a part of our great mission and share the same values for this great state and its people.

PETER MOELLER
EANGI President

IOWA

WHO WE ARE

REPRESENT CURRENT SERVING /
RETIRED NATIONAL GUARD
MEMBERS AND THEIR FAMILIES

STATE AND NATIONAL
LEGISLATIVE INITIATIVES

LOCAL AND NATIONAL
PROFESSIONAL DEVELOPMENT

UNIT LEVEL PROFESSIONAL
DEVELOPMENT

HARDSHIP GRANTS & EMERGENCY
RESOURCES

SCHOLARSHIPS & EDUCATION

UNIT LEVEL MORALE EVENTS

FAMILY SUPPORT

EMPLOYMENT RESOURCES

MARKETING REACH

STATE ASSOCIATION

560+ / ALL 99 IOWA COUNTIES

STATE REACH

7K+ ARMY / 2K+ AIR

NATIONAL ASSOCIATION

40K+ / 54 STATES & TERRITORIES

NATIONAL REACH

336K+ ARMY / 106K+ AIR

STATE CONFERENCE

600+ ENLISTED / OFFICERS

NATIONAL CONFERENCE

1K+ ENLISTED

KEY CONTACTS

EXECUTIVE DIRECTOR

PETER MOELLER

319-721-7371

EXECUTIVEDIRECTOR@EANGI.ORG

PRESIDENT

PETER MOELLER

319-721-7371

PRESIDENT@EANGI.ORG

SECRETARY

JEFF ROLOFF

641-233-7339

SECRETARY@EANGI.ORG

TREASURER

BRIAN PAPPADUCAS

515-306-0879

TREASURER@EANGI.ORG

EANGI is a 501(c)(19), non-profit veteran organization. We operate exclusively to promote the common good and general welfare of the people of our communities, the State of Iowa, and our Nation.

PLATINUM PARTNER - \$3500

SUPPORT

EANGI MEMBER SUPPORT AT YOUR CHARITABLE EVENTS
COMPLIMENTARY PUSH NOTIFICATIONS TO MEMBERSHIP FOR COMPANY CAMPAIGNS
DIRECT MAIL ACCESS TO MEMBERS
EANGI PURCHASES OF PRODUCTS OR SERVICES FOR RAFFLES OR DRAWINGS

MEDIA

TITLE SPONSOR OF STATE CONFERENCE AND ALL SPONSORED EVENTS TO INCLUDE ANNUAL CHARITY GOLF TOURNAMENT
FULL PAGE ADVERTISEMENT OR COMPANY ARTICLE IN QUARTERLY PUBLICATION
TITLE SPONSOR COMPANY DIGITAL ADVERTISEMENTS WITH DIRECT LINK ON EANGI WEBSITE AS DETERMINED BY YOUR ORGANIZATION
COMPANY AND LOGO DISPLAYED ON ALL PUBLICATIONS, FLYERS, PROGRAM BOOKLETS, AND OTHER GRAPHIC MATERIALS
LICENSE TO USE EANGI LOGO ON ANY PUBLICATION
YOUR COMPANY LITERATURE PROVIDED IN REGISTRATION BAGS AT ALL EVENTS

ATTENDANCE

COMPLIMENTARY EXHIBITOR BOOTH AT ANNUAL CONFERENCE
FREE FOUR PERSON GOLF TEAM AT ANNUAL CHARITY GOLF TOURNAMENT
TWO FORMAL DINNER TICKETS AT THE ANNUAL BALL
TWO TICKETS TO ATTEND THE LEADERSHIP BREAKFAST WITH IOWA NATIONAL GUARD SENIOR LEADERS

NATIONAL SUPPORT

LIST OF STATE AND NATIONAL POINTS OF CONTACT APPLICABLE TO YOUR INDUSTRY
LIST OF STATE ASSOCIATION PRESIDENTS
ASSISTANCE WITH COMMUNICATING WITH SENIOR LEADERS AT STATE AND NATIONAL LEVEL

NATIONAL MEDIA

COMPANY LITERATURE IN NATIONAL CONFERENCE REGISTRATION BAGS
YOUR LOGO AND CONTACT INFORMATION LISTED ON THE NATIONAL WEBSITE AND APP
HYPERLINK TO YOUR SITE ON THE NATIONAL WEBSITE AND APP
LISTED AS A PREFERRED PROVIDER IN NATIONAL COMMUNICATIONS
LISTED ON NATIONAL WEBSITE RESOURCE PAGE FOR ONE MONTH
E-BLASTS TO NATIONAL MEMBERSHIP FOR ONE YEAR
HEADLINE IN WEEKLY E-NEWSLETTER - ONE PER YEAR
LICENSED USE OF NATIONAL LOGO FOR COMPANY LITERATURE AND PUBLICATIONS

NATIONAL ATTENDANCE

ONE CONFERENCE REGISTRATION AT THE NATIONAL CONFERENCE
INVITATION TO SENIOR ENLISTED LEADERSHIP AND EXHIBITOR RECEPTION
INVITATION TO INDUSTRY EVENT

Platinum Partner sponsorship provides industry the unique opportunity to expand marketing reach nationally. With access to an additional 40K+ members and 440K+ members of the National Guard, marketing reach expands to all 54 states and territories. Existing national partners will receive the Platinum Sponsorship for \$2500.

GOLD PARTNER - \$1500

SUPPORT

EANGI MEMBER SUPPORT AT YOUR CHARITABLE EVENTS

SELECTION OF ADDITIONAL EVENT TO BE CORPORATE PARTNER

MEDIA

1/2 PAGE ADVERTISEMENT OR COMPANY ARTICLE IN QUARTERLY PUBLICATION

COMPANY DIGITAL ADVERTISEMENTS WITH DIRECT LINK ON EANGI WEBSITE AS DETERMINED BY YOUR ORGANIZATION

COMPANY AND LOGO DISPLAYED ON ALL PUBLICATIONS, FLYERS, PROGRAM BOOKLETS, AND OTHER GRAPHIC MATERIALS

LICENSE TO USE EANGI LOGO ON ANY PUBLICATION

YOUR COMPANY LITERATURE PROVIDED IN REGISTRATION BAGS AT ALL EVENTS

ATTENDANCE

COMPLIMENTARY EXHIBITOR BOOTH AT ANNUAL CONFERENCE

TWO FORMAL DINNER TICKETS AT THE ANNUAL BALL

TWO TICKETS TO ATTEND THE LEADERSHIP BREAKFAST WITH IOWA NATIONAL GUARD SENIOR LEADERS

SILVER PARTNER - \$1000

SUPPORT

NONE

MEDIA

1/4 PAGE ADVERTISEMENT IN QUARTERLY PUBLICATION

COMPANY DIGITAL ADVERTISEMENTS WITH DIRECT LINK ON EANGI WEBSITE AS DETERMINED BY YOUR ORGANIZATION

COMPANY AND LOGO DISPLAYED ON ANNUAL CONFERENCE PROGRAM BOOKLETS

LICENSE TO USE EANGI LOGO ON ANY PUBLICATION

YOUR COMPANY LITERATURE PROVIDED IN REGISTRATION BAGS AT ALL EVENTS

ATTENDANCE

COMPLIMENTARY EXHIBITOR BOOTH AT ANNUAL CONFERENCE

TWO TICKETS TO ATTEND THE LEADERSHIP BREAKFAST WITH IOWA NATIONAL GUARD SENIOR LEADERS

BRONZE PARTNER - \$500

SUPPORT

NONE

MEDIA

1/4 PAGE ADVERTISEMENT IN QUARTERLY PUBLICATION

COMPANY DIGITAL ADVERTISEMENTS WITH DIRECT LINK ON EANGI WEBSITE AS DETERMINED BY YOUR ORGANIZATION

LICENSE TO USE EANGI LOGO ON ANY PUBLICATION

ATTENDANCE

NONE

The EANGI Annual Golf Tournament offers a \$250 hole sponsorship with direct advertisement at the hole. \$500 hole sponsors get direct contact for sales, raffles, and fun events as determined by the sponsor. Location of tournament moves annually to maximize random participation across the state.

2025 EANGI



*Business Meeting & Command Senior
Enlisted Leader Appreciation Dinner*
MARCH 28-29, 2025

The annual conference brings 600+ attendees consisting of members, Iowa National Guard enlisted, officers, leadership, and end-users of your products or services.

Unlike other state conferences, the EANGI conference maximizes enjoyment activities and exposure to our partners. We invite you to a dinner with comedic entertainment, hospitality rooms, and music/dancing provided by the 34th Army Band.

The annual golf tournament brings over 150 members of the Iowa National Guard. Hole sponsors get direct contact for sales, raffles, and fun events as determined by the sponsor.

17TH ANNUAL EANGI

CHARITY GOLF CLASSIC



Hosted By
TERRACE HILLS GOLF COURSE

8700 NE 46th Avenue
Altoona, IA 50009

FOUR PERSON BEST SHOT

for
CHARITY

including FREE LUNCH!

JOIN NOW

For more information :
Register at EANGI.org



2024 EANGI SPORTING CLAYS SHOOT

SUPER SPEED

REGISTER AT EANGI.ORG

NO. 12 WINCHESTER SUPER SPEED

"His First Duck."

SATURDAY 28 SEPTEMBER

New Pioneer Gun Club
31454 312th Place
Waukee, IA

The exclusive
\$150
Registration
Fee:

- Gives 12 POSITION SHOOT
- Gives 100 SPORT CLAYS
- Gives 12GA or 20GA AMMUNITION
- Gives GOLF CART
- Gives LUNCH

PRODUCTS OF Olin INDUSTRIES, INC.

PRESENTED BY: **UPPER IOWA PEACOCKS** **GOVTOOLS**

The EANGI Annual Sporting Clays Shoot is a break-even event designed to bring members of the Iowa National Guard together for an early fall activity.

Wingman Days across the Air National Guard bring out hundreds of Airmen and their Families to enjoy an end of summer event to thank them for their sacrifices.

132ND WING

Wingman Day

FOOD • MUSIC • FUN

FEATURING

- Bounce House - Displays from Local Law Enforcement and Fire - Bags
- Tournament - Vendors to Support Families

August 3rd 2024

3100 McKinley Ave, Des Moines, IA 50321



IOWA NATIONAL GUARD BEST WARRIOR COMPETITION

2
0
2
4



NCO OF THE YEAR

The annual Best Warrior Competition brings together the best of the Iowa Guard, their leadership, and local leaders.

OTHER EVENTS

Easter and Halloween activities such as our annual Trunk or Treat allows families to take part in events focused on children.

Unit feeds at weapons qualification or annual training events allows us to provide a hot meal and a boost of morale.

Job fairs are artistically coordinated to ensure we put the right Soldier or Airmen in front of the right employer.

Unique senior leader events such as the Adjutant General Call and Sergeant Major Course Orientation allows unique targeting to Iowa's senior leadership.

Easter and Halloween activities such as our annual Trunk or Treat allows families to take part in events focused on children.

The Guard Post

The Only Publication Showcasing the Iowa National Guard

ENLISTED ASSOCIATION OF THE NATIONAL GUARD OF IOWA

GUARD POST

2024.04

IOWA'S BEST WARRIORS **2024 CONVENTION**

See who had What it Takes to win Soldier and NCO of the Year on Page 14

Read About all the Activities and Events from the 2024 Conference on Page 7-8

EANGI.ORG

GUARD POST | PAGE 14

IOWA NATIONAL GUARD
BEST WARRIOR
COMPETITION

2024

NCO OF THE YEAR

IOWA NATIONAL GUARD
BEST WARRIOR
COMPETITION

2024

SOLDIER OF THE YEAR

IOWA SOLDIERS COMPETE IN 2024 BEST WARRIOR COMPETITION

Story by Staff Sgt Samantha Hirock
Photos by Staff Sgt Katherine Schmidt

JOHNSTON, Iowa – Twenty Soldiers competed to be named Best Warrior and Best Noncommissioned Officer in the 2024 Iowa National Guard Best Warrior Competition April 4-7, 2024, at Camp Dodge in Johnston, Iowa.

Congratulations to the following Soldiers:

2024 Soldier of the Year: Pfc. Shawn Halverson, an infantryman assigned to Company B, 1st Battalion, 168th Infantry Regiment, 2nd Brigade Combat Team, 34th Infantry Division

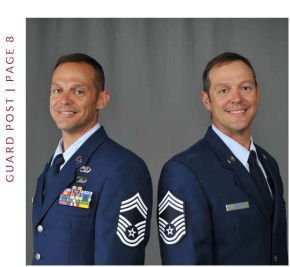
2024 NCO of the Year: Sgl. Lucas Peterson, a combat medic specialist assigned to Company C, 334th Brigade Support Battalion, 2nd Brigade Combat Team, 34th Infantry Division

Runners-up:
Soldier: Spc. Jose Dominguez, cavalry scout assigned Troop A, 1st Squadron, 113th Cavalry Regiment, 2nd Brigade Combat Team, 34th Infantry Division

NCO: Sgt. Schuyler Rilling, a combat medic specialist assigned to Headquarters & Headquarters Troop, 1st Squadron, 113th Cavalry Regiment, 2nd Brigade Combat Team, 34th Infantry Division

Soldiers from across Iowa and two competitors from Kosovo completed tests of physical endurance, mental toughness, leadership abilities, as well as analytical and decision-making skills. Events included an Army Combat Fitness Test, obstacle course, medical tasks, land navigation, radio operations, weapons systems dismemberment, a stress shoot and more.

"I was stumped with myself as soon as I put hands back on [the radio], but it was like just muscle memory again with that," said Spc. Michael Hanson, a cannon crewmember with Battery B, 1st Battalion, 194th Infantry Regiment, 2nd Brigade Combat Team, 34th Infantry Division, making radio transmissions—"it was all a breeze."



GUARD POST | PAGE 8

TWO BROTHERS PAIR OF ACES

Story and Photos by Airman 1st Class Olivia Monk

Both Luke and Zach then completed basic military training at Lackland Air Force Base in San Antonio, Texas. As soon as they completed BMT, the two brothers traveled straight to technical schools. Both Zach and Luke attended Vehicle Operator and Dispatcher Specialty Apprenticeship School at Fort Leonard Wood, Missouri. They were able to start their BMT and tech school in 2019, allowing them to start their careers at the 185th ARW. Luke explained as soon as he heard about the full-time technician position in finance at the 185th ARW, he jumped at the opportunity. Luke stayed in finance for 10-plus years before transferring back to Vehicle Maintenance.

Zach transferred to the 132nd Fighter Wing in Des Moines, Iowa for a time in 2005. While in Des Moines, Zach volunteered for a six-month deployment to Imam Ali Air Base, near Nasiriyah, Iraq as part of Operation Enduring Freedom.

After some years, Zach made his way back to the 185th ARW.

Though Luke and Zach are both senior-ranking enlisted members, they said they still have goals and aspirations. Luke said he is interested in becoming a Command Chief.

Both explained they are ready for their new roles as Chief Master Sergeants.

"Becoming a Chief is more than just adding another stripe," said Luke. "It's a lifelong commitment of mentorship and leading whether in or out of uniform."

Our quarterly publication reaches over 12,000 unique readers annually. Our publication focuses on showcasing enlisted members across the Iowa National Guard.

What's the Value?

Shotgun marketing has significant cost to minimal gain. Marketing through our organization melds a mass marketing to a specific target market while combined with direct contact efforts allows for an approach to guarantee return on investment.

Our unique demographic allows for targeted marketing approaches.

Costs for per click advertising are on the rise ranging from \$1.72 for Facebook to \$2.32 for Google. With 306K+ unique views since the website inception in 2015, flat rate sponsorship with direct links to your company will outweigh the cost of per click advertising.

You build positive brand recognition, attract new customers, and build values in line with supporting Soldiers, Airmen, and their Families of the Iowa National Guard

Businesses and organizations are able to provide cash equivalents to their industry. This can range from foodservice for events, specific items for raffles, or support for tailored events.

Print advertising is more than double the cost to reach the same amount of individuals compared to our newsletter and direct mailing.

Our demographic expands from 560+ to 440K+ dependent on investment.



THE WE CARE FOR IOWA FOUNDATION

The We Care for Iowa Foundation is a 501(c)(3) public charity and operates exclusively for educational and charitable purposes. We provide financial assistance to enlisted members and their Families of the Iowa National Guard pursuing undergraduate studies at an accredited college or university or trade school. The Foundation also provides assistance to enlisted members and their Families of the Iowa National Guard who have been identified as having significant financial hardship.

**OVER \$45K HAS BEEN
DISTRIBUTED IN THE LAST TWO
YEARS**

HARDSHIPS

"When our house burned down it was a total loss. We lost everything and to make it worse it was during the winter. The same day, the foundation worked funds to ensure our family had the financial resources to make do during our difficult time. I am forever grateful."

– Staff Sergeant, Iowa Army National Guard.

SCHOLARSHIPS

Howard R. Harper dedicated his Iowa Army National Guard career to taking care of Soldiers and the organization. He even selflessly donated funds when none were available. In honor of his selfless dedication, we provide multiple Howard R. Harper scholarships to Airmen, Soldiers, and their Families in pursuit of higher education. This foundation creates a better Iowa National Guard and State of Iowa.

HOW YOU CAN HELP

In joining and supporting us, you are a part of a greater community of leaders committed to the improvement of Airmen, Soldiers, and their Families. Whether it be cause marketing, sponsorship, or philanthropic efforts, companies, individuals, and foundations consistently seek ways to ensure their funds are maximized. Your contributions are 100% Tax deductible. Please go to wecareforiowa.org or contact secretary@wecareforiowa.org for more information.

Other Items

Any corporate partner who contributes over \$1,000 will be kept informed of other opportunities. Events such as golf tournaments, servicemember lunch feeds, hospitality rooms, and charity drives are conducted throughout the year. These additional opportunities will be discounted for existing partners.

Please provide any other creative ways in which our organizations can be mutually beneficial. We will tailor any level or type of contribution to ensure we maximize your return on investment.

We accept other methods to support our organization. If you are interested in providing goods and services in lieu of currency we are interested.

Please contact our treasurer for any documentation to include articles of incorporation, W9s, EIN, IRS determination letters, etc. for both our 501(c)19 veterans organization and 501(c)3 public charity.